NANA KWAME ANIM

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PROFESSIONAL PROFILE

I work in strategy and business development, with a background in statistics, research and financial analysis. I use data to compare options and communicate the trade-offs. My goal is to help organisations decide where to invest and how to grow over the long term.

EDUCATION

BSc Statistics, Second Class Upper (61.14 CWA)

Jan 2022 – Sep 2025

Kwame Nkrumah University of Science and Technology (KNUST)

- Final-Year Thesis: Benchmarked ARIMA, Exponential Smoothing and Prophet forecasting models on Ghana's GDP data (1960–2023), with findings submitted as a policy reference to the Bank of Ghana and Ministry of Finance.
- Key coursework: Time Series Analysis, Statistical Computing, Probability Theory, Research Methods and Operations Research.

PROFESSIONAL EXPERIENCE

Management Trainee

2 Nov 2026 – Present

Africa Firm

- Akrofarms — Evaluate in-house management, joint venture and buyout options for a mechanised layer poultry farm. Engage prospective clients, partners and investors and advance discussions towards closing.
- Uber Green — Co-develop the EV fleet’s financial and business models, with Africa Firm as the primary special-purpose vehicle. Jointly source investment and commercial partners.
- Maggie — Contribute to a fintech project exploring how lenders could use AI and informal business records to assess creditworthiness and manage microloan repayments in Ghana.
- Okoman Radio — Work with the content and digital team on the Akropong station’s turnaround as it plans its return to broadcasting.
- Uncommon — Support the team’s due diligence on mining concessions and identify prospective investors.

National Service Personnel, HSSSEQ Department

Dec 2025 – Present

TotalEnergies Marketing Ghana PLC

- Support corporate ESG and sustainability reporting, tracking Scope 1 and 2 GHG emissions and monitoring water and waste oil consumption against TotalEnergies' Net Zero 2050 targets.
- Prepare structured operational data outputs and management reports reviewed by senior departmental leadership, applying rigorous standards of data accuracy and documentation.
- Monitor and update departmental action plans, tracking implementation progress and flagging overdue items for management attention.
- Coordinate biweekly HSSSEQ briefings, managing scheduling, preparing agendas, handling documentation and following up on action items.
- Draft and distribute the weekly Energy Save Campaign staff communication on behalf of the HSSSEQ department every Monday.
- Conduct on-site safety compliance checks, verifying adherence to health, safety and environment standards across TotalEnergies operations.

Data Analyst Intern

Sep 2024 – Oct 2024

University of Ghana, International Programs Office

- Managed and restructured institutional datasets in Excel, improving data accessibility and the quality of reporting workflows for the office.
- Supported orientation logistics for incoming international students and served as a point of contact during integration programmes.

Business Developer (Part-Time, Remote) *Jun 2025 – Jun 2026*

Victus Global

- Conduct targeted research and outreach across capital markets and Web3 investment spaces, supporting lead generation and professional engagement with global institutional audiences.

PROFESSIONAL DEVELOPMENT

- Yale Financial Markets (Robert Shiller) – Coursera (In Progress): Equity and debt markets, risk management, behavioural finance and financial institutions.
- Business and Financial Modelling Specialisation (Wharton) – Coursera (In Progress): Financial modelling, forecasting, scenario analysis and decision frameworks.
- Private Equity and Venture Capital (Bocconi) – Coursera (In Progress): Deal structuring, fund mechanics, valuation and investment analysis.
- Introduction to Project Management – PMI (Completed): Foundational certification step toward the Project Management Professional (PMP) designation.

SKILLS AND COMPETENCIES

Analytical and Technical: Advanced Excel (pivot tables, data cleaning, dashboards), R, SQL, Power BI, ESG data reporting and documentation.

Financial Knowledge: Financial markets and instruments, business and financial modelling, risk concepts, private equity fundamentals.

Communication: Exceptional written and spoken English (C2); corporate correspondence, management reporting and stakeholder communication in a multinational environment.

Organisational: Multi-priority management, structured reporting, cross-team coordination, workflow management and documentation.

ADDITIONAL INFORMATION

- Communications Lead and Chief Advisor, Judicial Council at PRESEC Legon (Presbyterian Boys' Secondary School): Managed official school communications and institutional social media.